

2022 NEVADA

CORPORATE GIVING





FOR THE
CAUSE



FOR THE
COMMUNITY



FOR THE
**COMMUNITY
PARTNERS**



FOR THE
EMPLOYEES



FOR THE
COMPANY

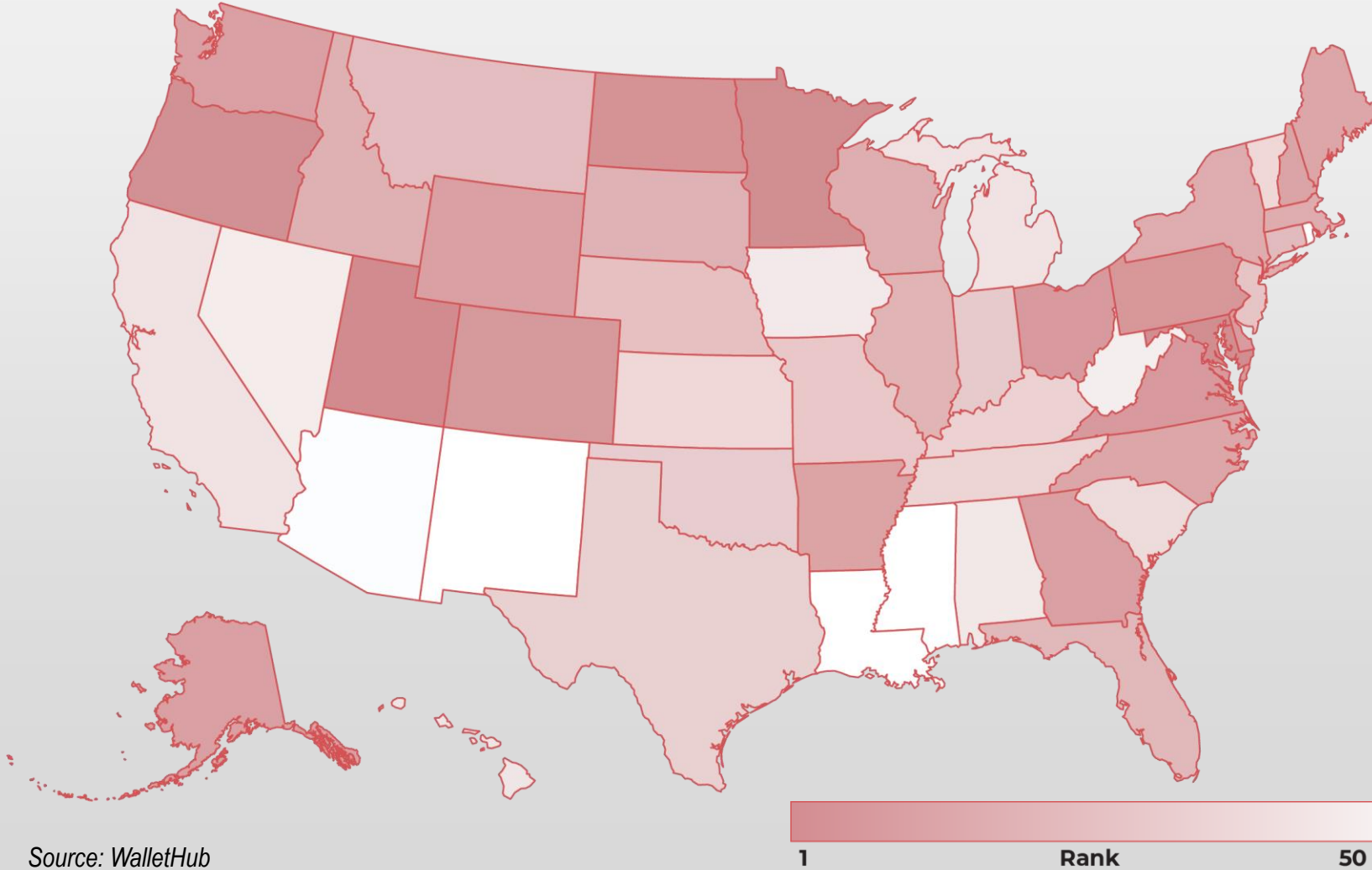


FOR THE CAUSE



CHARITABLE GIVING

RANKINGS BY STATE



Source: WalletHub

NEVADA RANKS
44TH
IN THE NATION FOR
OVERALL CHARITABLE
GIVING

Rank	State	Total Score
1	Utah	71.1
2	Maryland	67.8
3	Minnesota	67.7
4	Oregon	65.8
5	North Dakota	64.5
44	NEVADA	51.3

TOP CHALLENGES FACING NEVADA COMMUNITIES



- 1 EDUCATION
- 2 AFFORDABLE HOUSING
- 3 HEALTHCARE/MENTAL HEALTH
- 4 HOMELESSNESS/POVERTY
- 5 FOOD INSECURITY

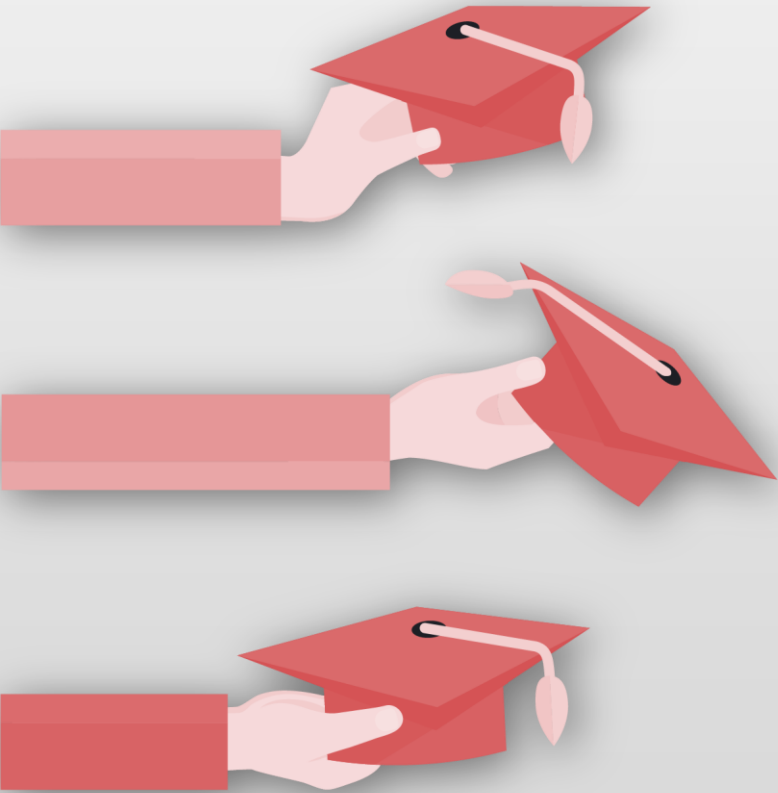
TOP CHALLENGES FACING NEVADA COMMUNITIES



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EDUCATION OVERVIEW

NEVADA | 2020-2021 SCHOOL YEAR



482,364

TOTAL ENROLLMENT

752

SCHOOLS

\$9,608

PER PUPIL EXPENDITURES

27,308

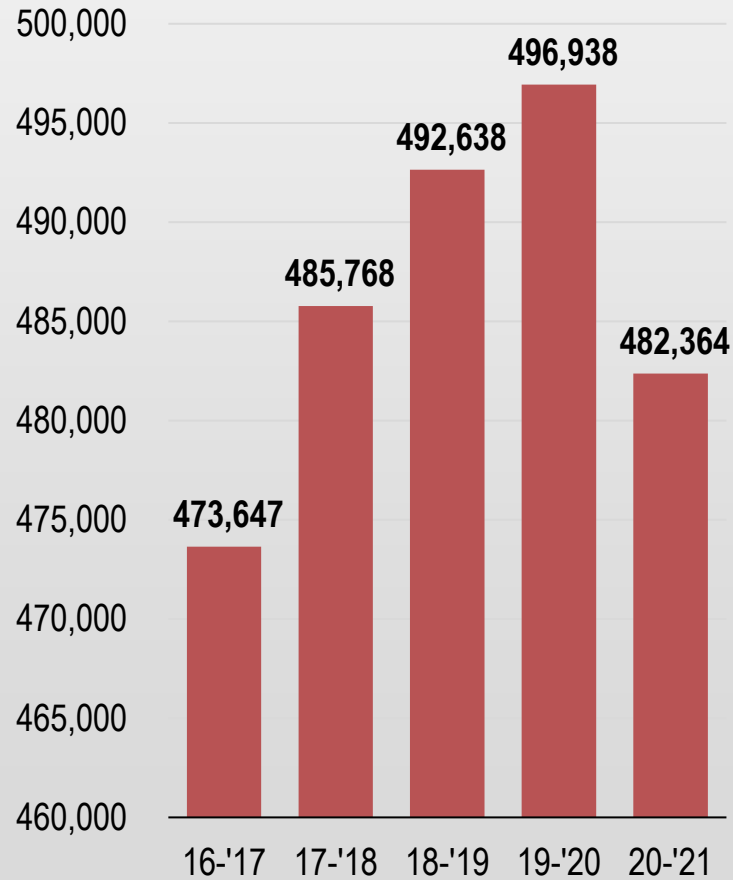
TEACHERS

Source: Nevada Department of Education, Nevada Report Card.

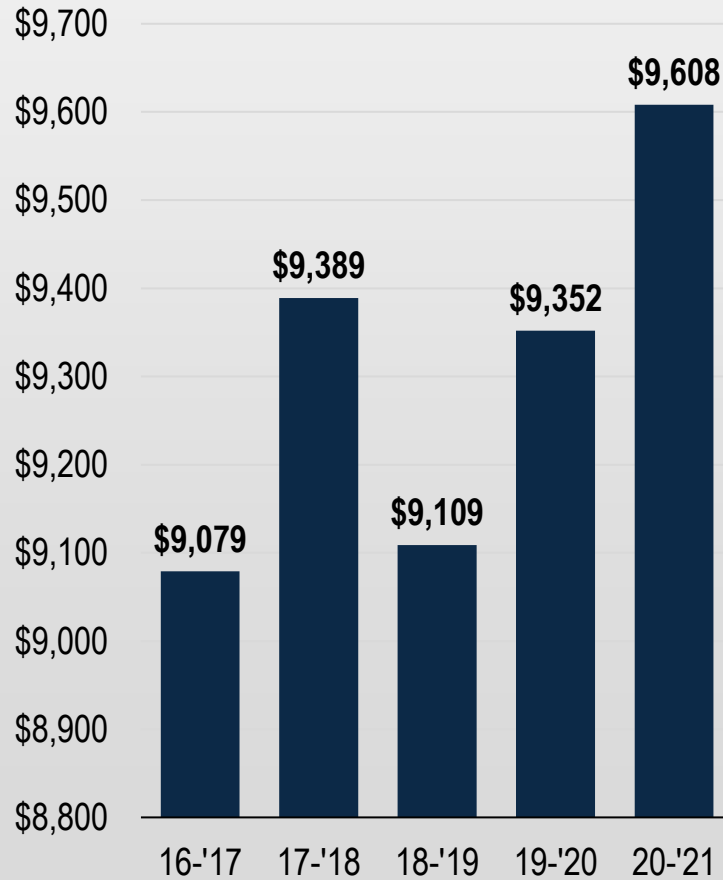
EDUCATION OVERVIEW

NEVADA

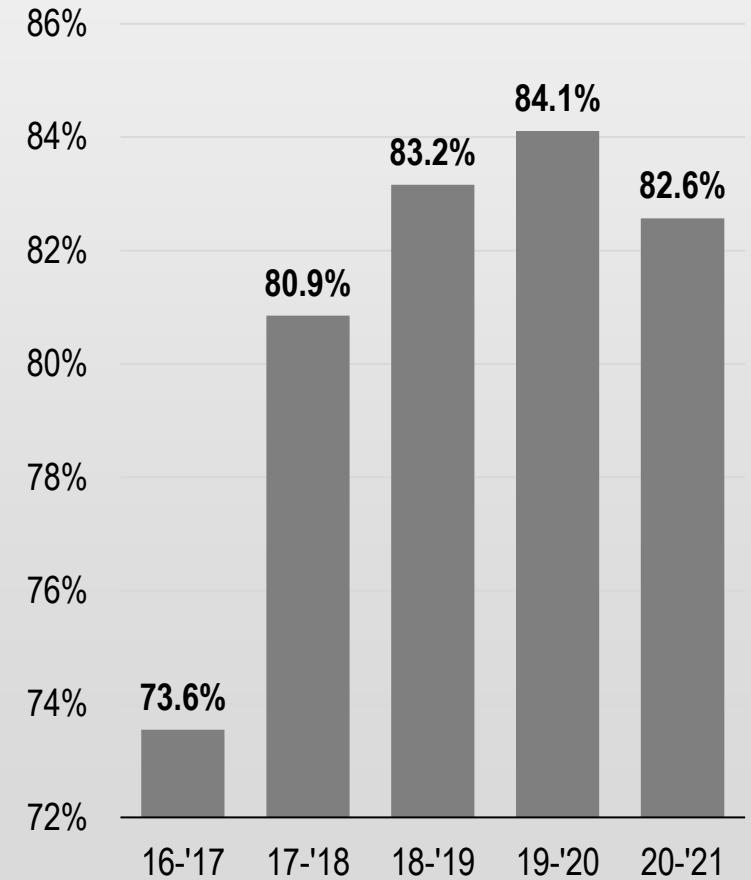
TOTAL ENROLLMENT



PER PUPIL EXPENDITURES



GRADUATION RATE



Source: Nevada Department of Education, Nevada Report Card





INVESTING AND INNOVATING

NEVADA DEPARTMENT OF EDUCATION INVESTS \$4 MILLION TO EXPAND ROBOTICS PROGRAMS TO SCHOOLS THROUGHOUT NEVADA

- State of Nevada Department of Education, December 22, 2021



FOUNDATION

LAS VEGAS RAIDERS PLEDGED \$500K TO THE NATIONAL SCHOOL LUNCH AND BREAKFAST PROGRAM IN NEVADA

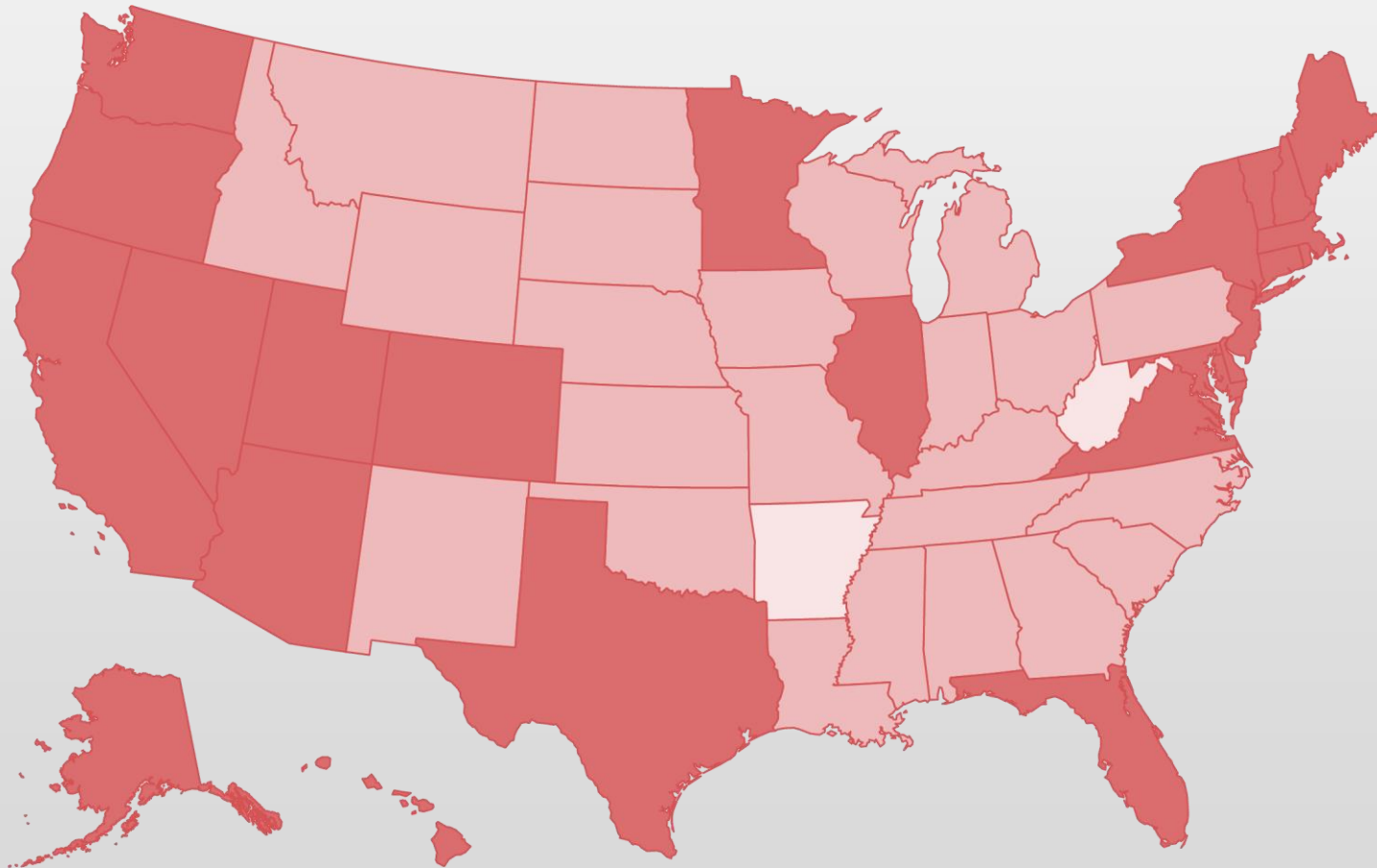
Source: 2020 Las Vegas Raiders Community Report

TOP CHALLENGES FACING NEVADA COMMUNITIES



- 1 EDUCATION
- 2 AFFORDABLE HOUSING**
- 3 HEALTHCARE/MENTAL HEALTH
- 4 HOMELESSNESS/POVERTY
- 5 FOOD INSECURITY

HOURLY WAGE REQUIRED TO AFFORD A TWO BEDROOM RENTAL HOME BY STATE



MOST EXPENSIVE AREAS IN NEVADA

\$23.40

RENO MSA

\$21.98

LAS VEGAS MSA

\$19.67

CARSON CITY MSA

○ Below \$15.00 ○ \$15.00-\$20.00 ● Above \$20.00

Source: National Low Income Housing Coalition

RENTER MARKET OVERVIEW

NEVADA



479,997

RENTER HOUSEHOLDS

44%

SHARE OF RENTERS

\$9.75

MINIMUM WAGE

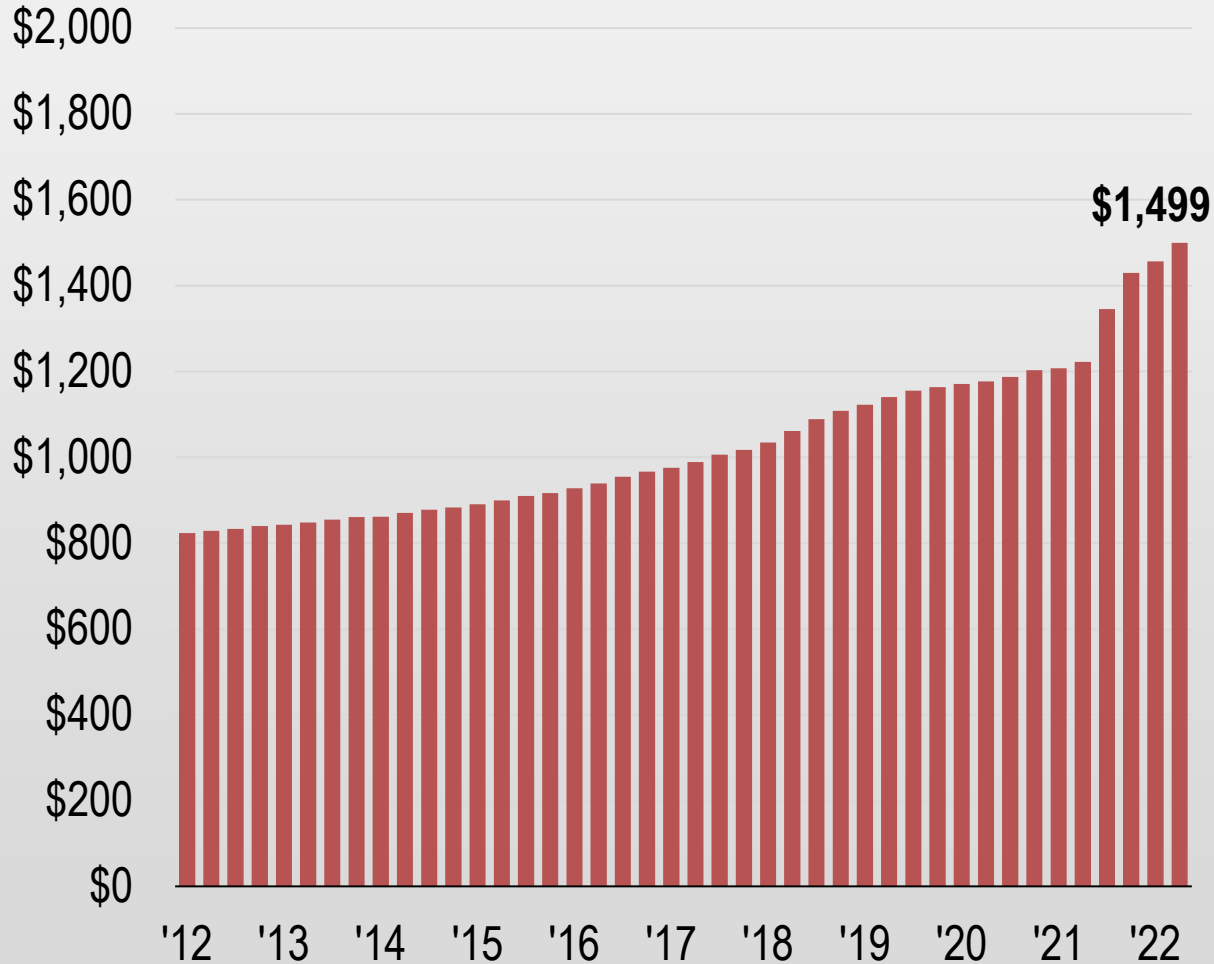
\$21.83

2-BEDROOM HOURLY
HOUSING WAGE

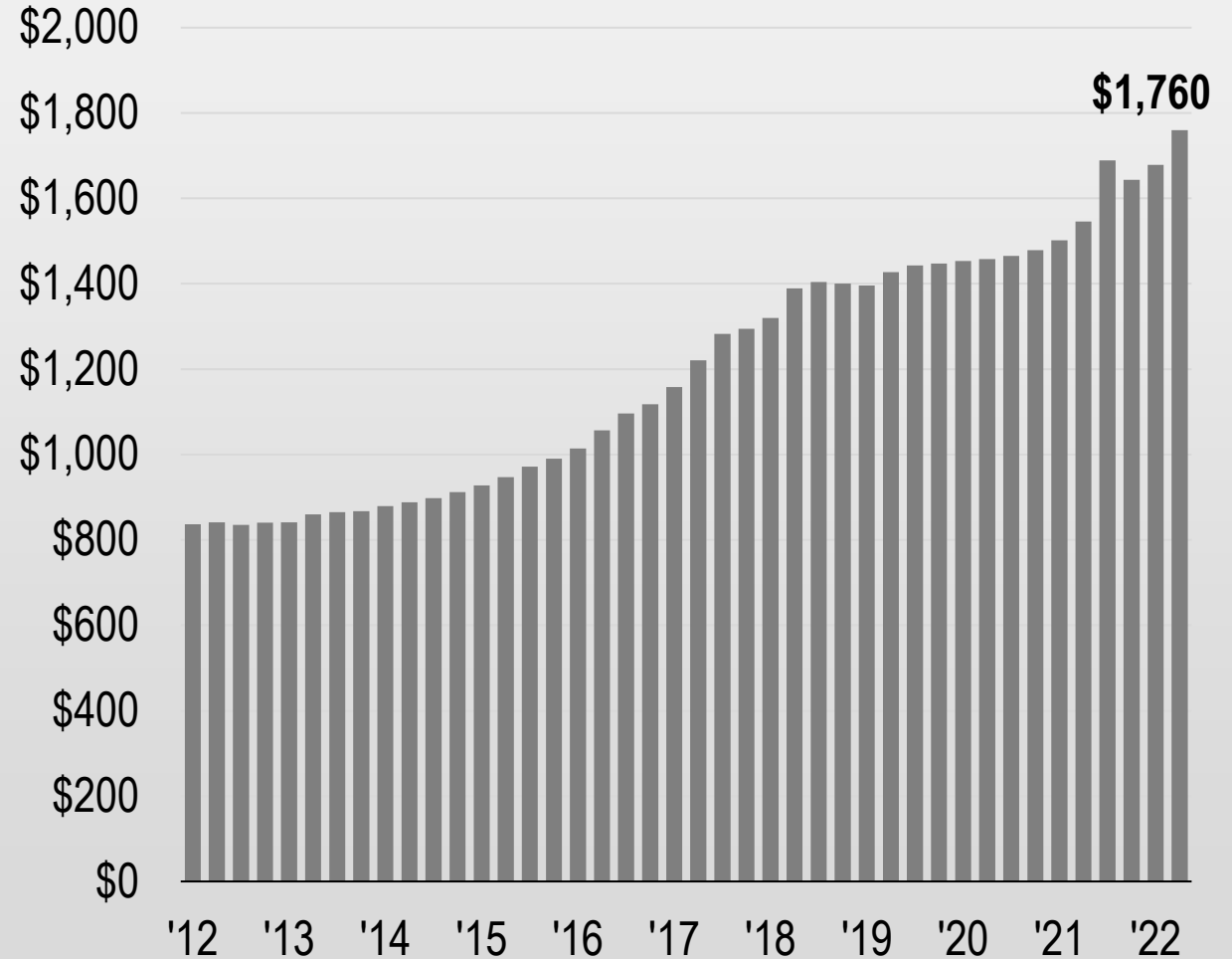
Source: National Low Income Housing Coalition

APARTMENT ASKING RENT PER UNIT

SOUTHERN NEVADA



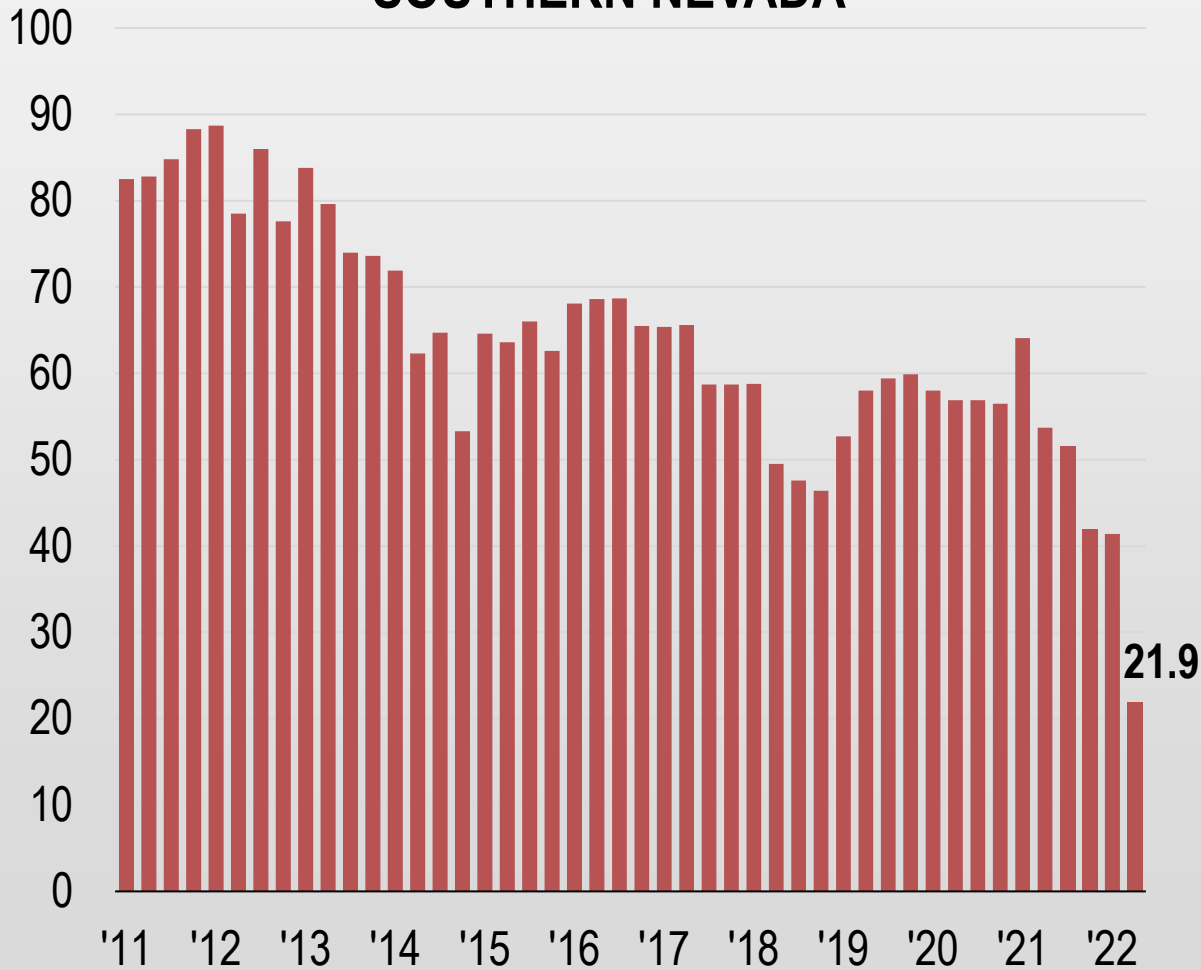
NORTHERN NEVADA



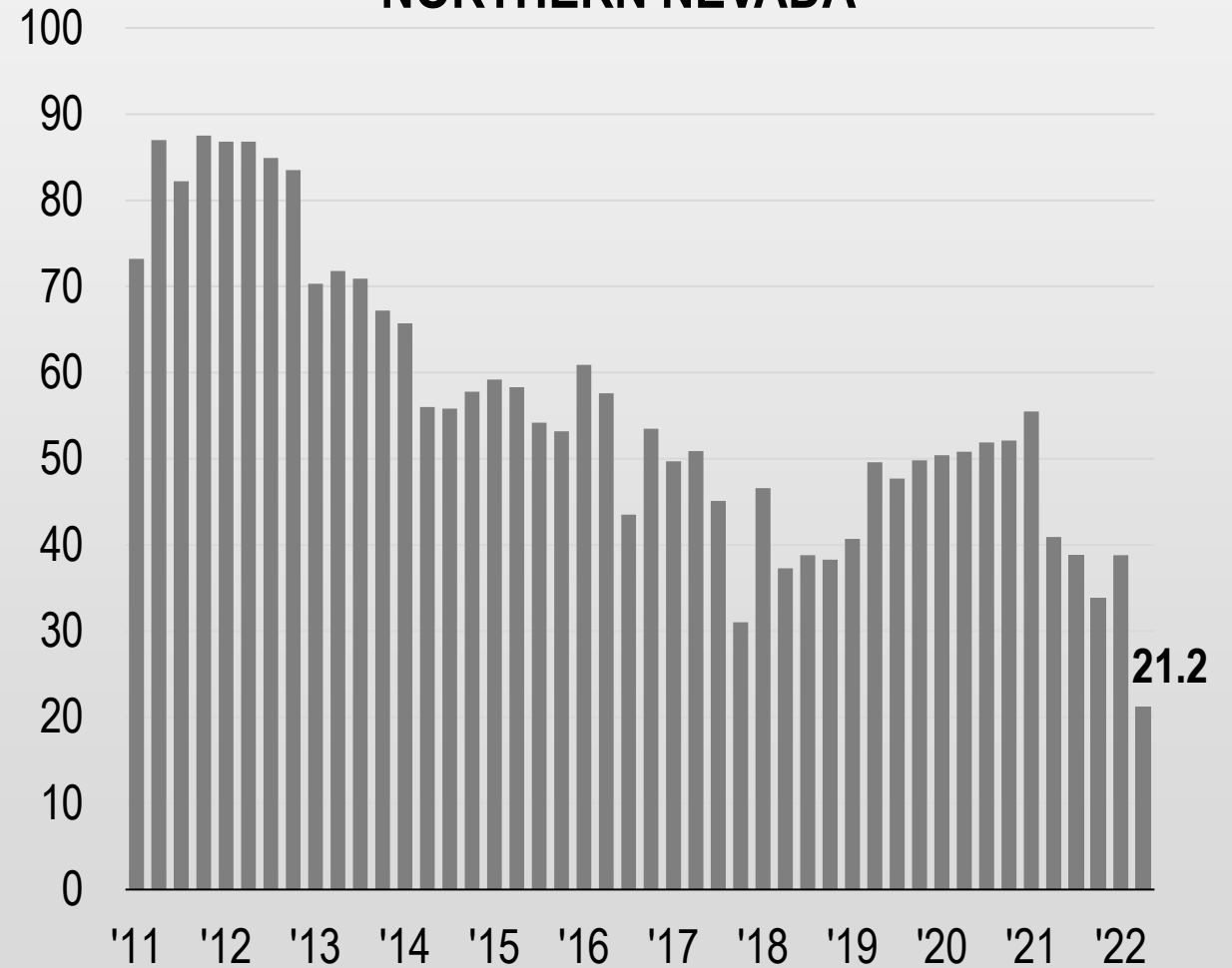
Source: REIS

HOUSING OPPORTUNITY INDEX

SOUTHERN NEVADA



NORTHERN NEVADA



Source: National Association of Homebuilders



NEVADA LAUNCHES \$500M PROGRAM TO INCREASE AFFORDABLE HOUSING

- U.S. News, April 15, 2022

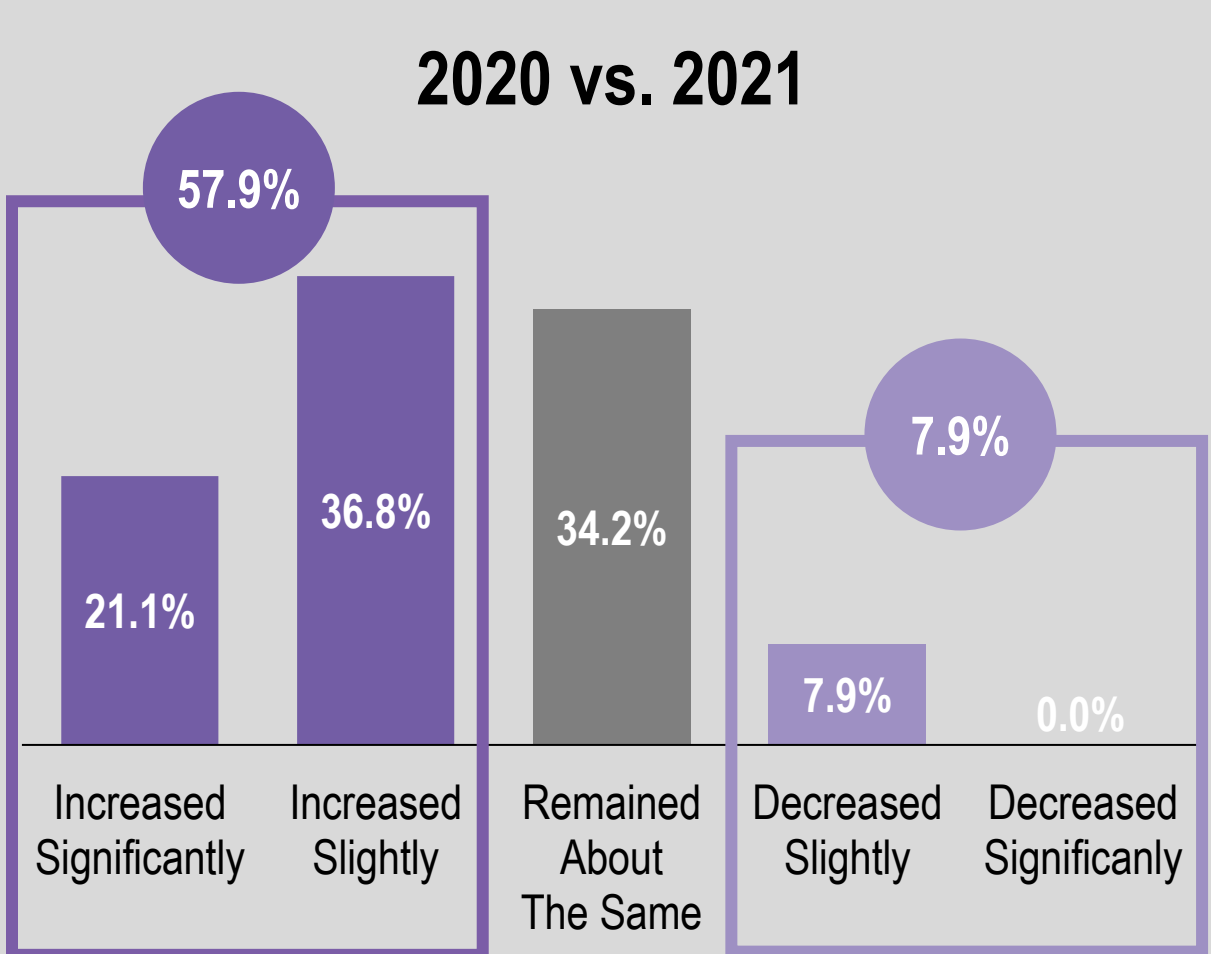
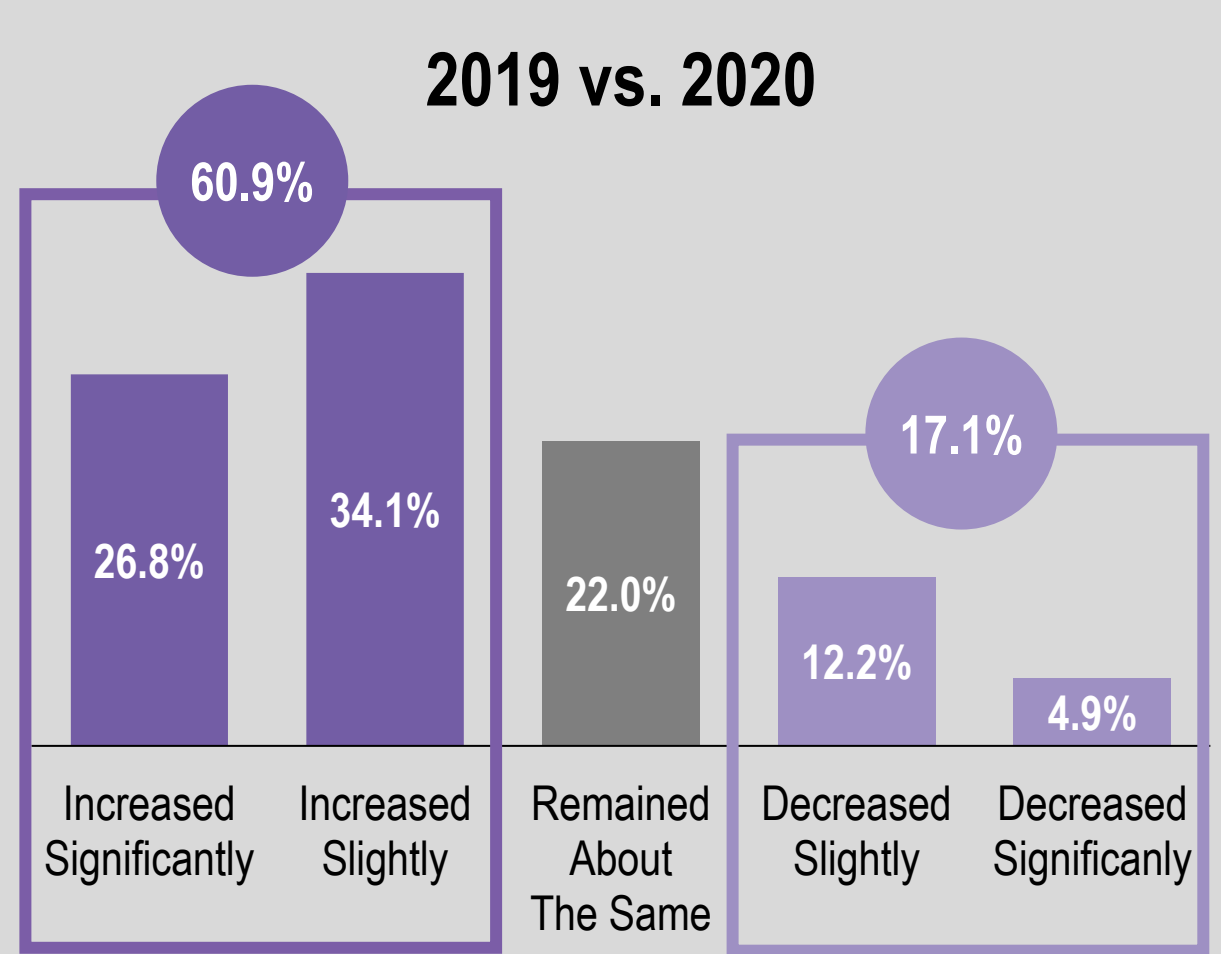




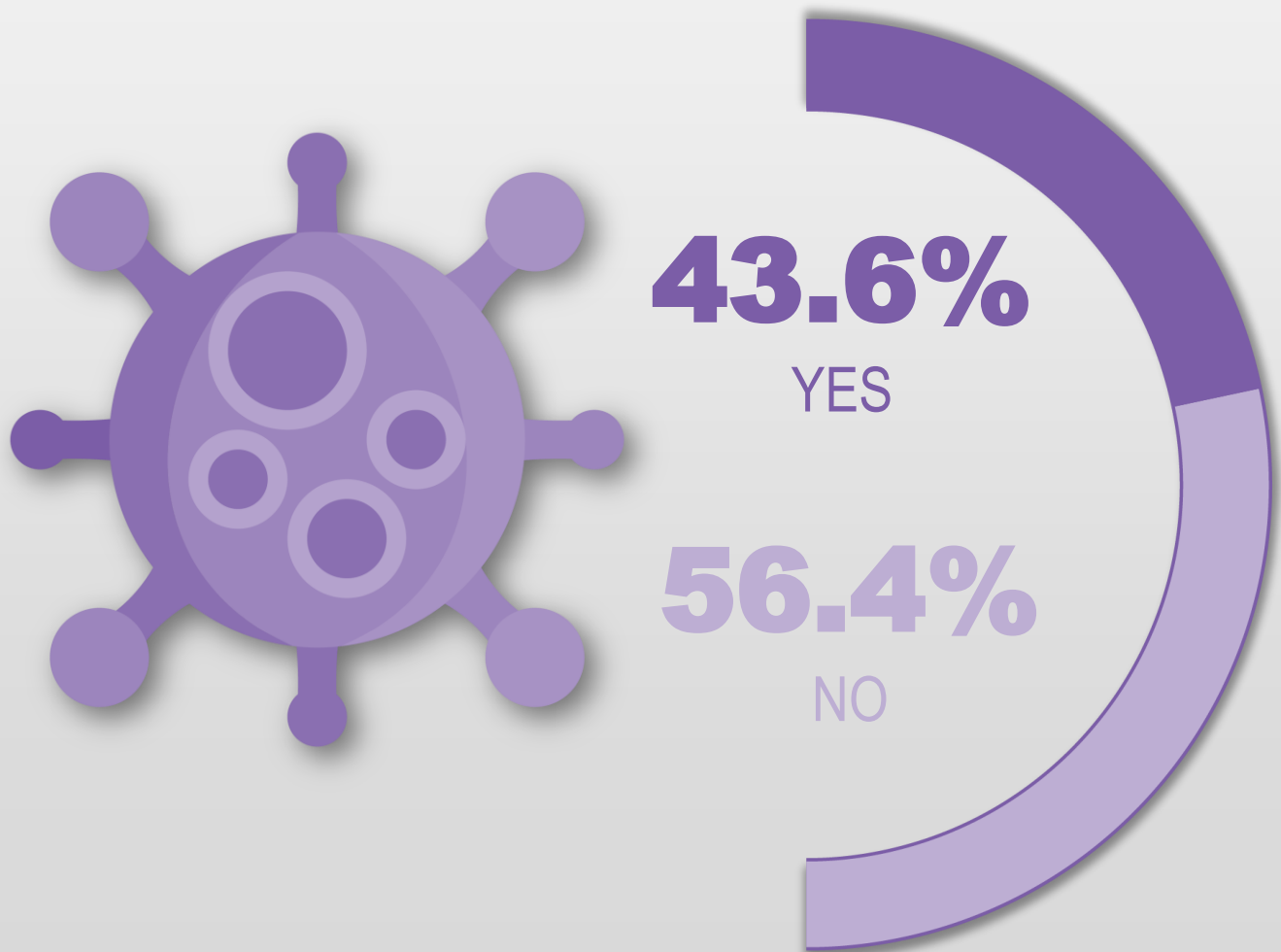
FOR THE COMMUNITY



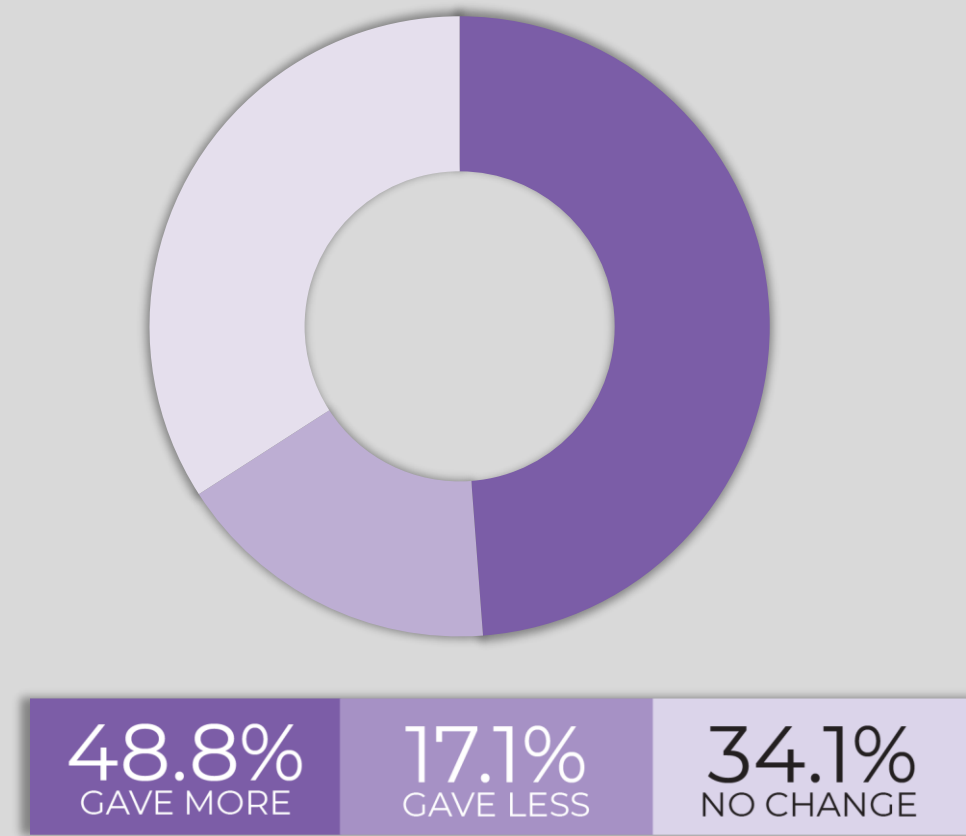
DID THE AMOUNT OF YOUR COMPANY'S SOCIAL INVESTMENTS OR PHILANTHROPIC DONATIONS, EITHER CASH OR IN-KIND, INCREASE, DECREASE OR STAY THE SAME?



IN GENERAL, DID THE COVID-19 HEALTH CRISIS CHANGE YOUR COMPANY'S AREA(S) OF FOCUS RELATIVE TO GIVING?



HOW DID THE COVID-19 HEALTH CRISIS AFFECT THE AMOUNT OF YOUR COMPANY'S SOCIAL INVESTMENT OR PHILANTHROPIC DONATIONS?

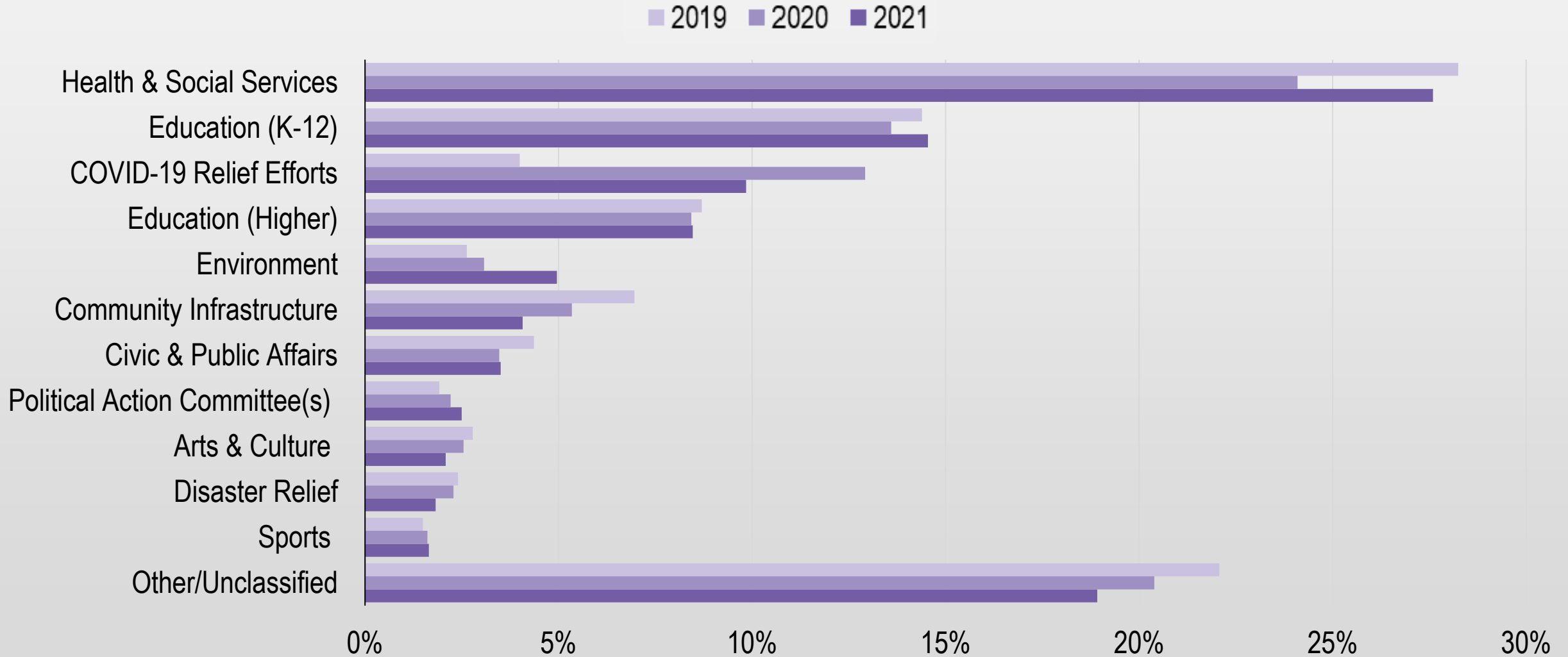




**NEVADA GOLD MINES \$5 MILLION
INVESTMENT TO PROVIDE RELIEF AND
RECOVERY LOANS TO LOCAL SMALL
BUSINESSES IMPACTED BY COVID-19**

- Nevada Gold Mines, July 6, 2022

DISTRIBUTION OF GIVING



DISTRIBUTION OF GIVING

TOP GIVING CATEGORIES BY YEAR

2019



28.3%

Health and Social Services



14.4%

Education (K-12)



8.7%

Education (Higher)

2020



24.1%

Health and Social Services



13.6%

Education (K-12)



12.9%

COVID-19 Relief Efforts

2021



27.6%

Health and Social Services



14.5%

Education (K-12)



9.8%

COVID-19 Relief Efforts



FOR THE
COMMUNITY PARTNERS



WHAT COMPANIES COMMONLY SEEK FROM ORGANIZATIONS APPLYING FOR GRANTS OR VOLUNTEER HOURS

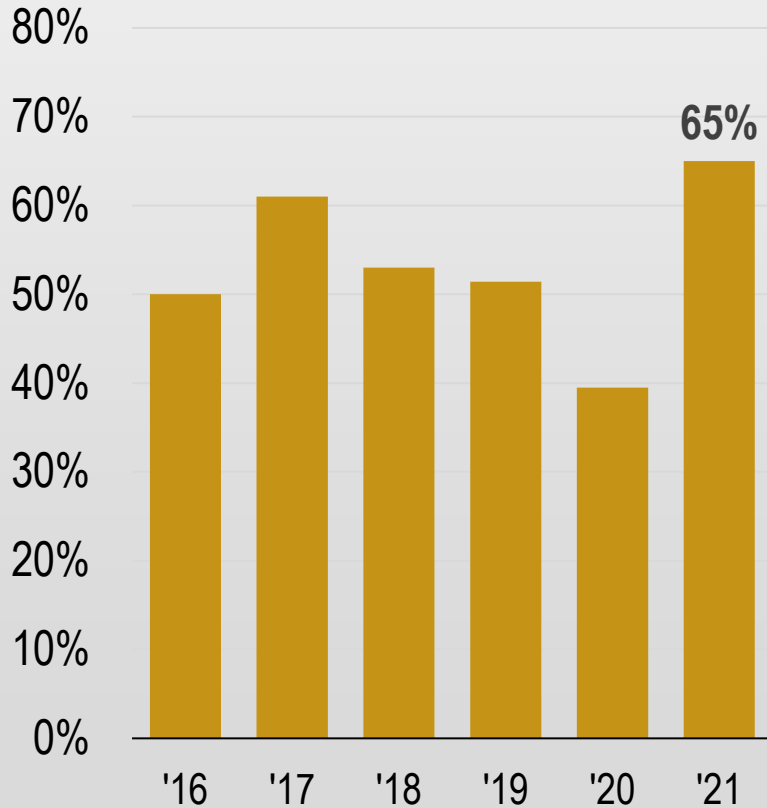
CRITERIA	SHARE OF RESPONDENTS
Impact/Outcome Measurements	84.2%
Strategic Plan	52.6%
Financial Information	50.0%
ROI Figures	36.8%
Board Development Plan	7.9%
Other	7.9%

Note: This is a multiple response questions. Total will not sum to 100 percent.

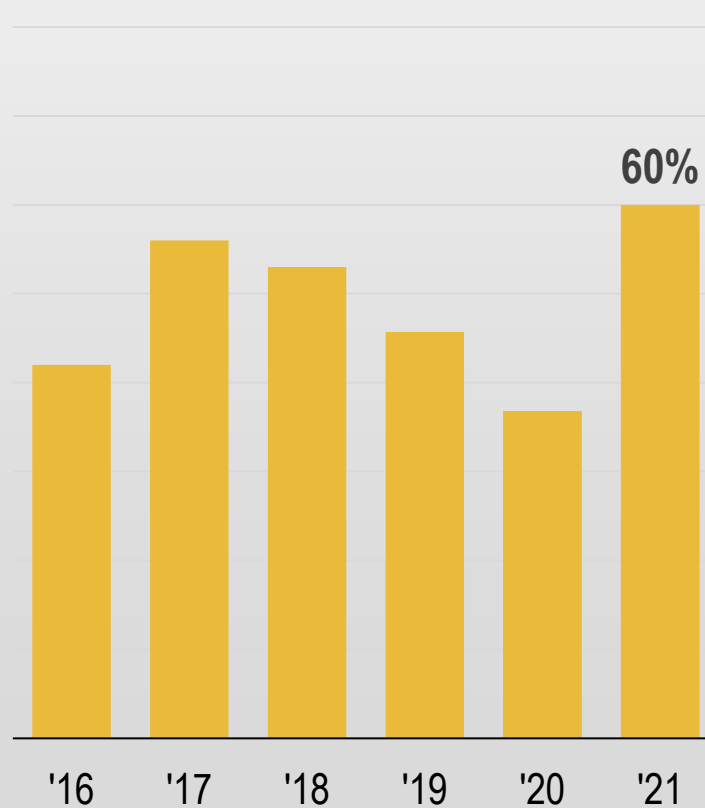
COMMON CHALLENGES TO GIVING

TOP 3

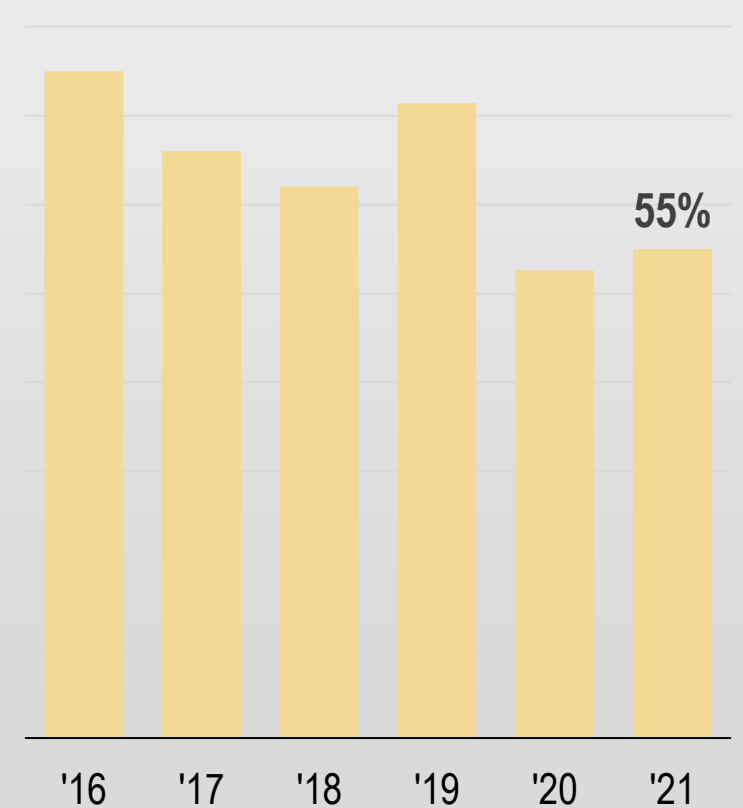
Disorganization of Non-Profit, Charity, or Community-Based Organization



Incompatibility With Company Ideals and/or Strengths



No Alignment With Company Business Strategy or Focus Areas



NONPROFITS AND CORPORATIONS BOTH BENEFIT FROM STRATEGIC PARTNERSHIPS

COMMUNITY PARTNERSHIPS



PRE-REGISTER FOR LAS VEGAS GRAND PRIX TICKETS – AND HELP PROVIDE A MILLION FREE MEALS THROUGH LOCAL CHARITIES

“When signing up, fans will be asked to donate a lucky \$7.77 to the Las Vegas Grand Prix Foundation, which will deploy these donations for projects improving the lives of Southern Nevada residents, including providing one million free meals to the local Las Vegas community through a relaunch of Three Square’s hot food rescue program in 2023.”

Source: Formula1, August 30, 2022

COMMUNITY PARTNERSHIPS



**VGK FOUNDATION AND PUBLIC EDUCATION
FOUNDATION PARTNERED TO DISTRIBUTE
1,500 BAGS OF SCHOOL SUPPLIES**



COMMUNITY PARTNERSHIPS



CITY NATIONAL BANK DONATES BOOK VENDING MACHINE TO DESERT HEIGHTS ELEMENTARY SCHOOL

“The idea behind the machine was Desert Heights Elementary School Principal David Frydman who wanted to provide his students with greater access to new books while creating a rewards program that incentivizes them through performance and good behavior.”

Source: Washoe County School District, May 9, 2022



COMMUNITY PARTNERSHIPS



\$250,000 IN CLEAN GRANT FUNDING
TO DRIVE INNOVATION AMONG ORGANIZATIONS TO
DEVELOP PROJECTS THAT ADVANCE RENEWABLE ENERGY
EDUCATION, WORKFORCE DEVELOPMENT AND THE
PROMOTION OF CLEAN ENERGY BENEFITS

Source: NV Energy Foundation, February 23, 2022

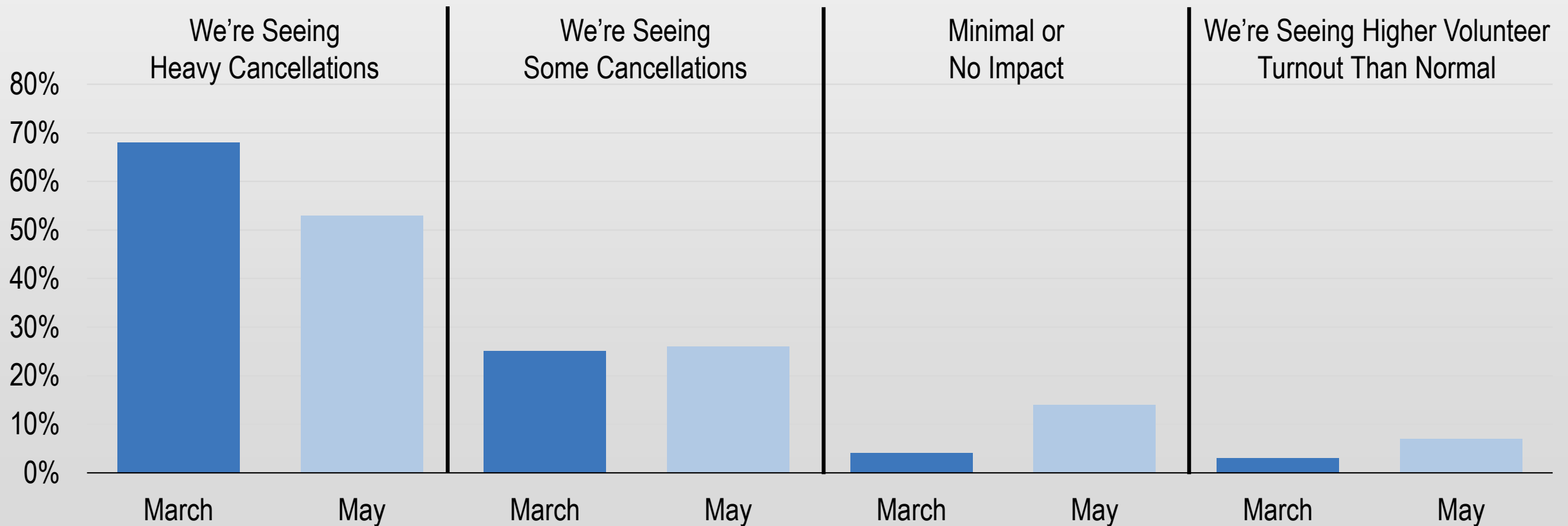


FOR THE EMPLOYEES



NATIONAL VOLUNTEER TRENDS

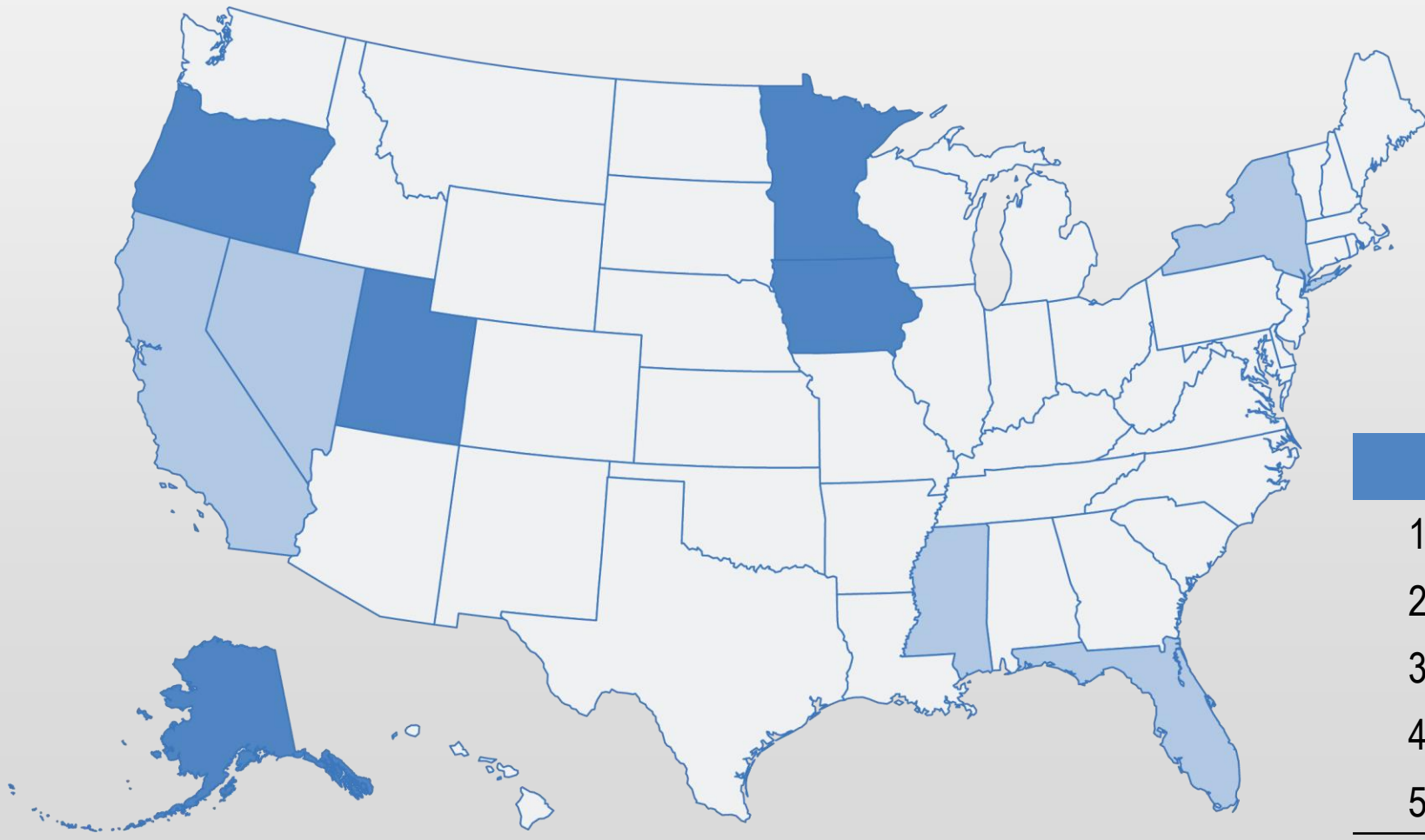
HOW HAVE THE CURRENT ENVIRONMENTAL, ECONOMIC, AND SOCIAL CONDITIONS IMPACTED YOUR VOLUNTEER ATTENDANCE?



Source: VolunteerMatch

VOLUNTEERING IN AMERICA

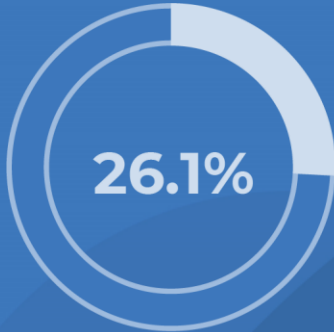
RANKINGS BY STATE



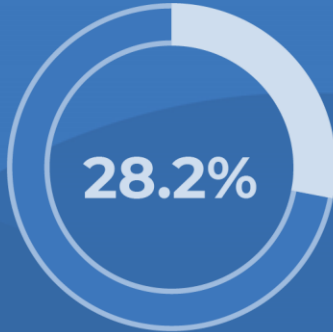
NEVADA RANKS
49TH
IN THE NATION FOR
VOLUNTEER RATE

TOP 5 STATES		BOTTOM 5 STATES	
1	Utah	47	California
2	Minnesota	48	New York
3	Oregon	49	NEVADA
4	Iowa	50	Mississippi
5	Alaska	51	Florida

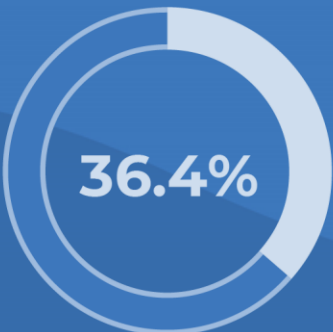
Source: VolunteerMatch



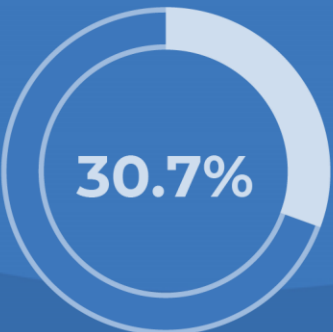
Generation Y
Younger Than 26



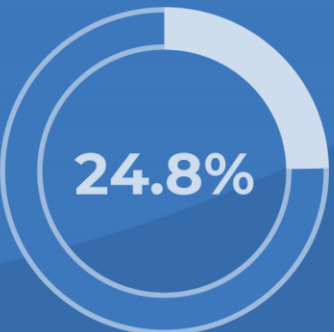
Millennials
27 – 45 Years Old



Generation X
46 – 57 Years Old

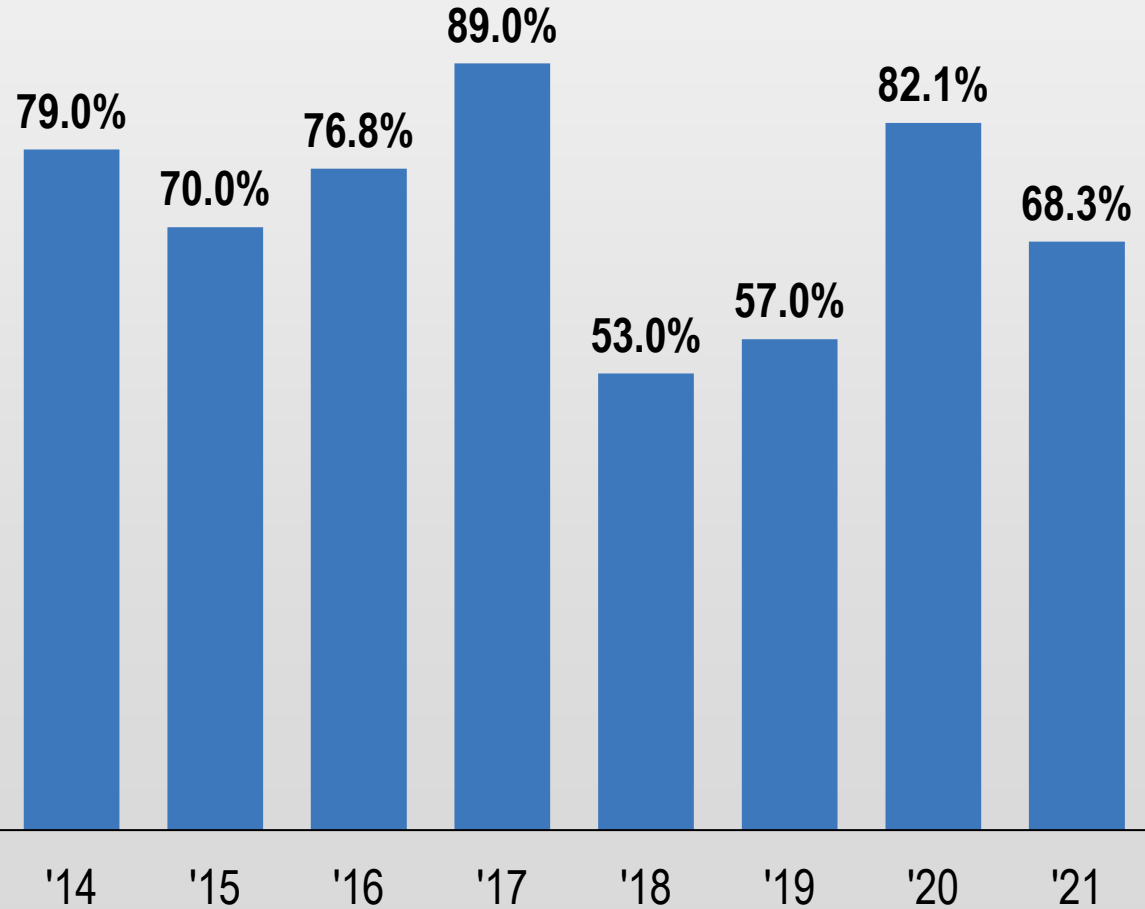


Baby Boomers
58 – 76 Years Old

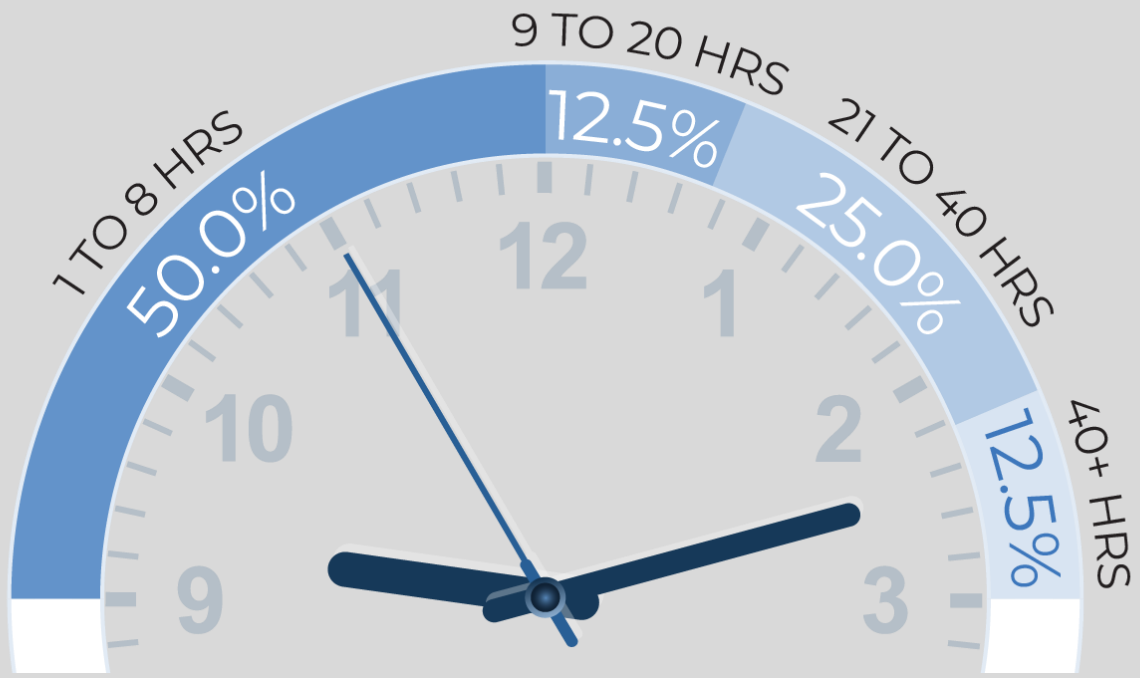


Silent Generation
Older Than 77

SHARE OF COMPANIES THAT OFFER VOLUNTEER PROGRAMS



HOW MANY HOURS OF PAID TIME OFF MAY AN EMPLOYEE USE EACH YEAR TO PARTICIPATE IN VOLUNTEER WORK OF THEIR CHOOSING OUTSIDE THE OFFICE?



Note: Includes respondents who reported hours of paid time off.

EMPLOYEE PROGRAMS OFFERED

PROGRAM	SHARE OF RESPONDENTS
Employee-Volunteer Recognition Programs	20.2%
Flexible Scheduling	19.0%
Family Volunteering	13.1%
Board Leadership Programs	11.9%
Paid-Release Time	8.3%
Dollars for Doers	6.0%
Digital Volunteer Programs	6.0%
Other	6.0%
Team Grants	3.6%
Retiree Volunteering	2.4%
Volunteer Incentive Bonuses	2.4%
Volunteer Sabbaticals	1.2%

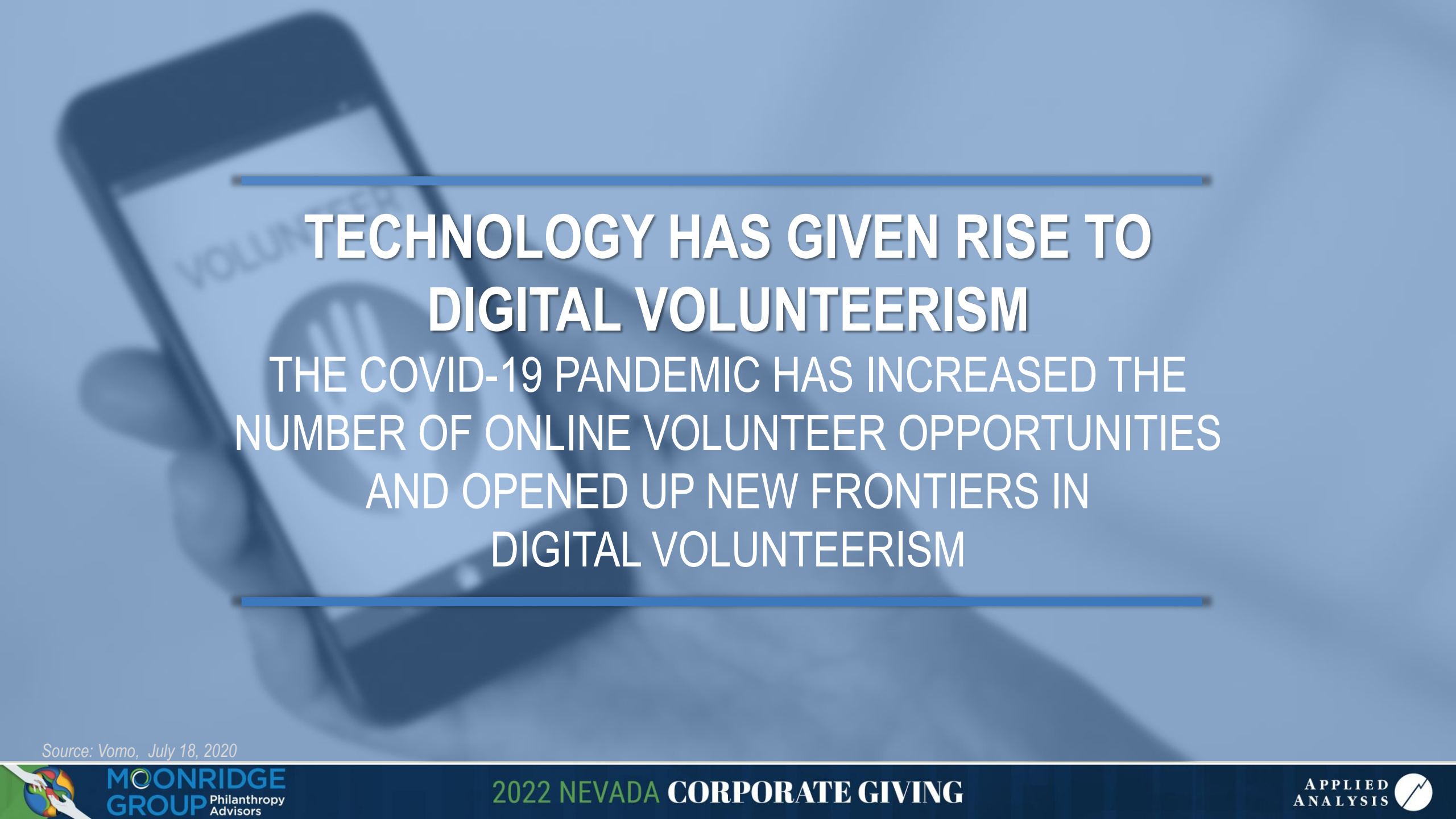
Note: This is a multiple response questions. Total will not sum to 100 percent.



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**TECHNOLOGY HAS GIVEN RISE TO
DIGITAL VOLUNTEERISM**

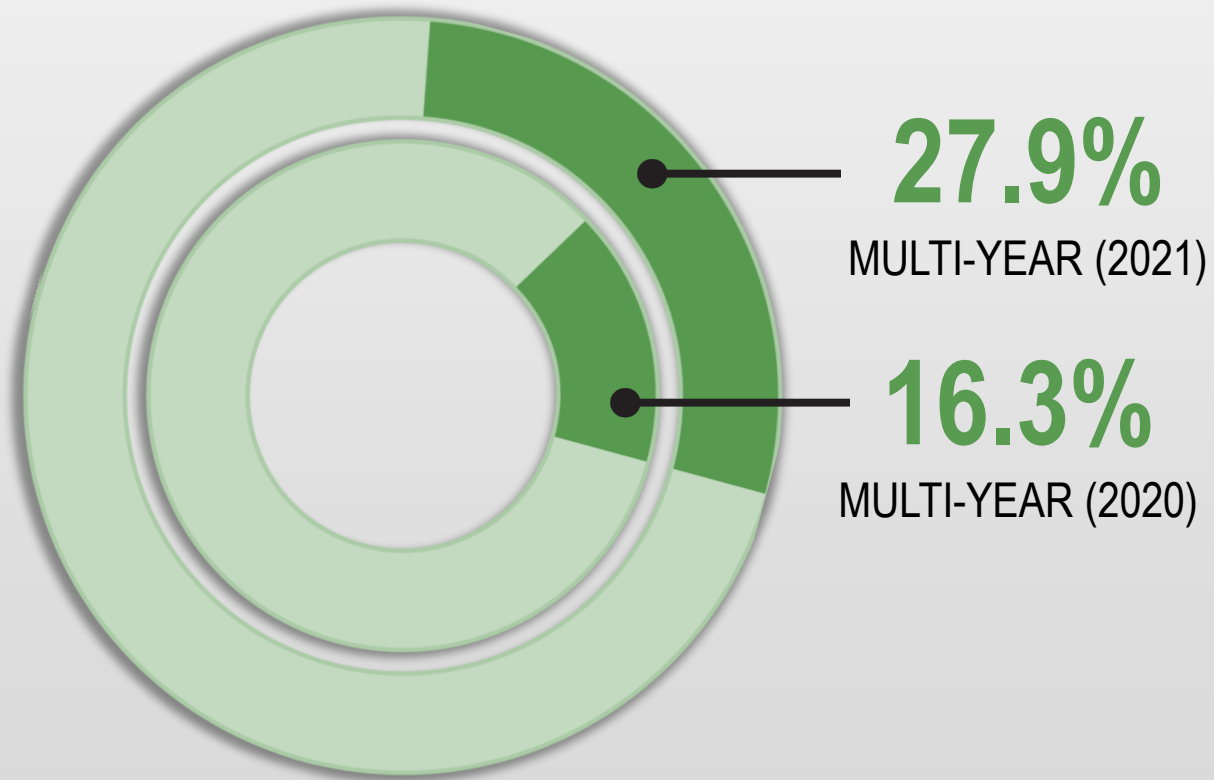
THE COVID-19 PANDEMIC HAS INCREASED THE
NUMBER OF ONLINE VOLUNTEER OPPORTUNITIES
AND OPENED UP NEW FRONTIERS IN
DIGITAL VOLUNTEERISM

Source: Vomo, July 18, 2020

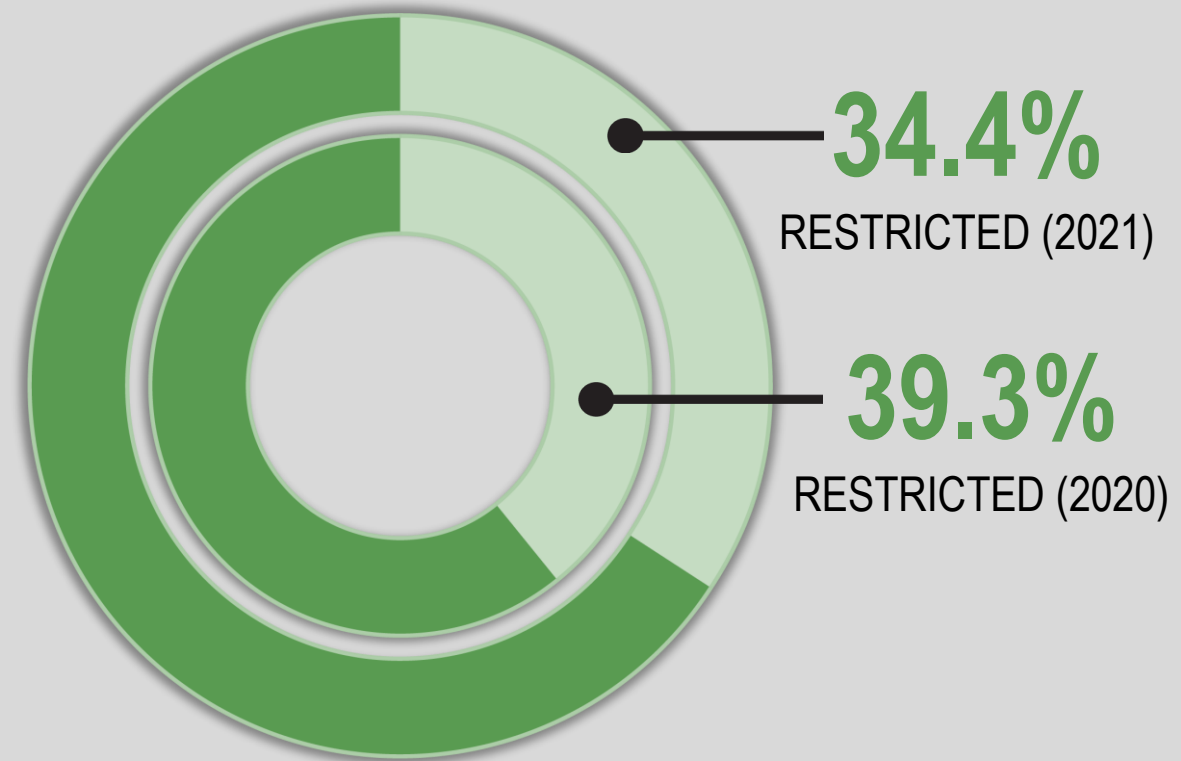
FOR THE COMPANY



COMMITMENT TYPE



DONATION TYPE



MOTIVATIONS FOR GIVING

2021 RANK



1

Protecting/Enhancing
The Company's
Reputation

2021 Mean: 3.31



2

Creating Opportunities
For Business Innovation
or Growth

2021 Mean: 3.22



3

Increasing
Customer
Loyalty

2021 Mean: 3.06



4

Providing Opportunities
to Engage with The
Company's Employees

2021 Mean: 2.94



5

Community
Wellness/Sustainability
Where Employees Live
& Work

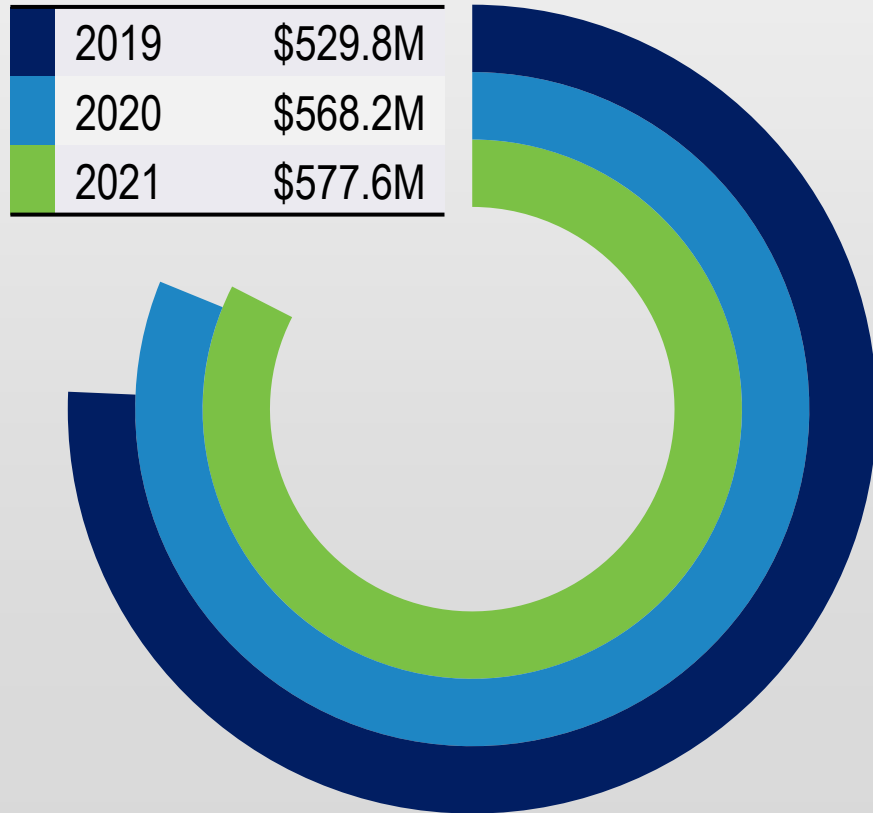
2021 Mean: 2.56

SUMMARY

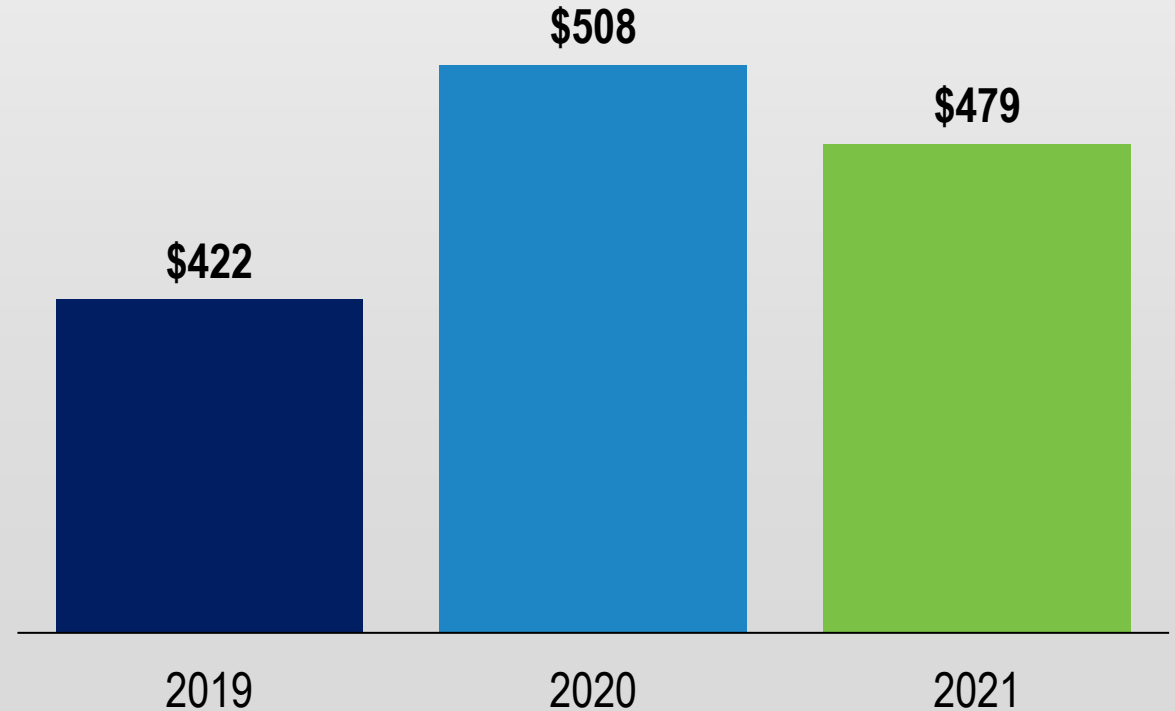
GIVING IN NUMBERS

CORPORATE GIVING IN NEVADA (COMPANY AND IN-KIND)

STATEWIDE CORPORATE GIVING



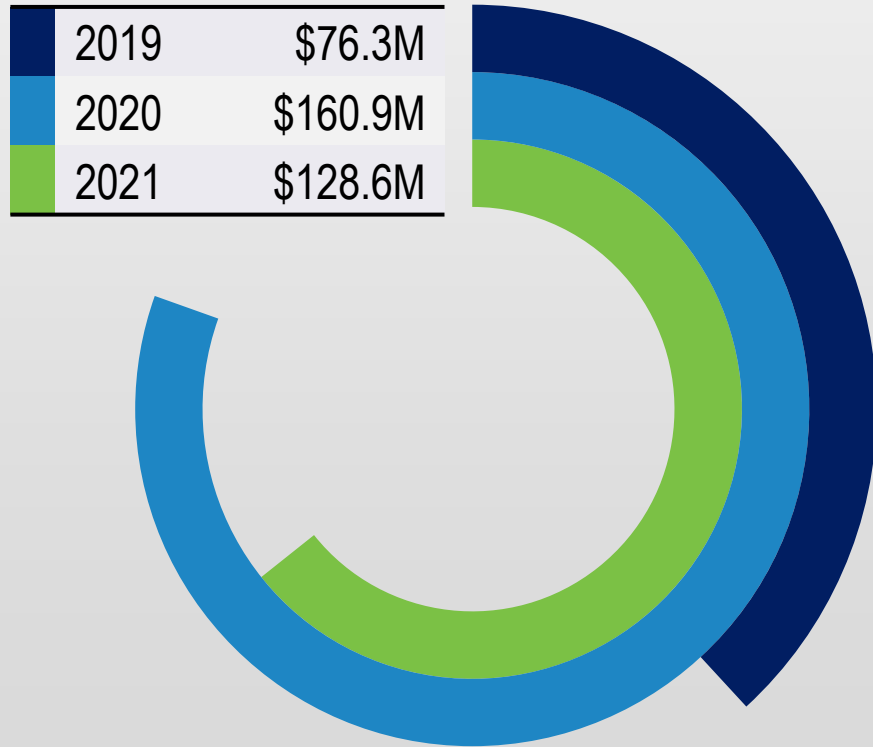
AVERAGE CORPORATE GIVING PER EMPLOYEE



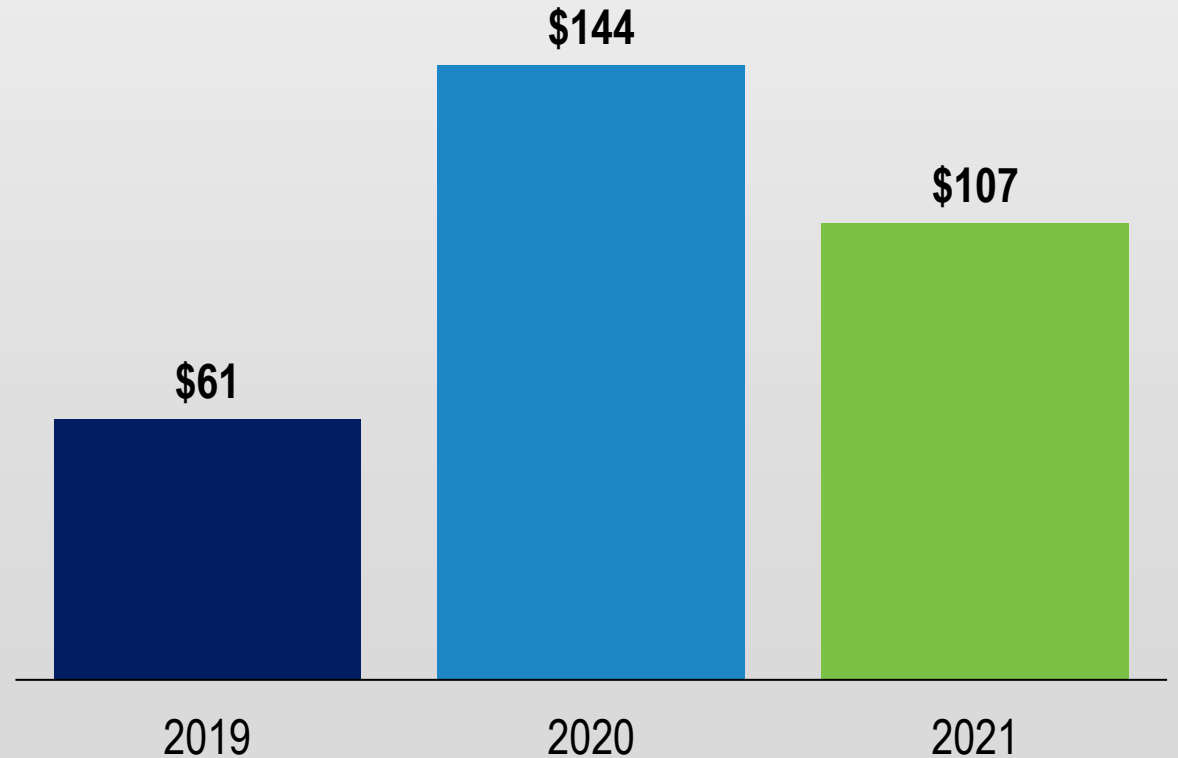
GIVING IN NUMBERS

EMPLOYEE GIVING IN NEVADA

STATEWIDE EMPLOYEE GIVING



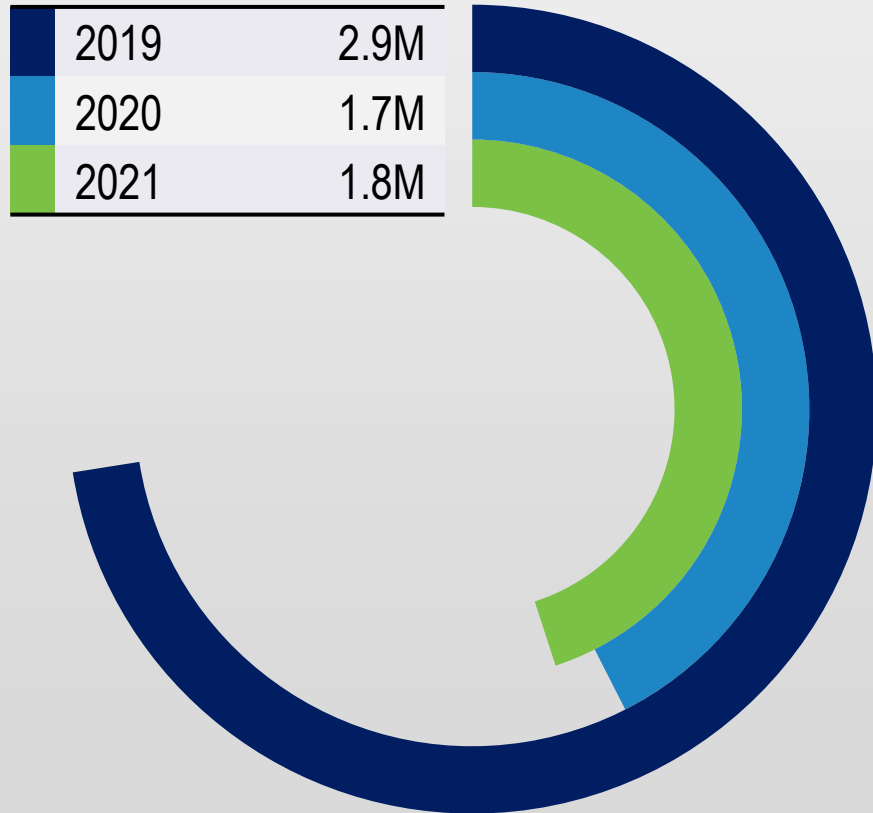
AVERAGE EMPLOYEE GIVING PER EMPLOYEE



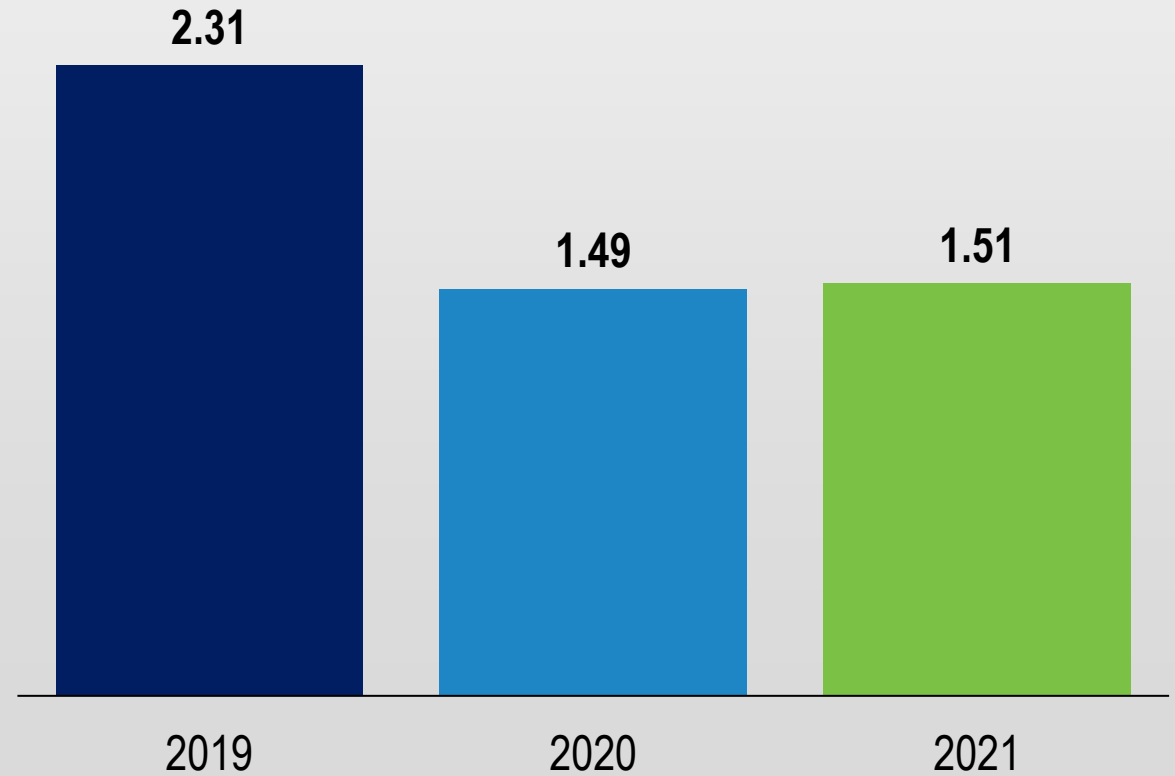
GIVING IN NUMBERS

VOLUNTEER HOURS IN NEVADA

STATEWIDE VOLUNTEER HOURS



VOLUNTEER HOURS PER EMPLOYEE



BY THE NUMBERS

FROM 2019 THROUGH 2021 IN NEVADA



CORPORATE GIVING
REACHED AN ESTIMATED

\$1.7B



EMPLOYEE GIVING
REACHED AN ESTIMATED

\$365.8M



EMPLOYEES VOLUNTEERED
AN ESTIMATED

6.4M HOURS

THANK YOU SURVEY PARTICIPANTS



2022 NEVADA

CORPORATE GIVING

